



Client

Expansion

A Flawless Launch

The Challenge

After the successful launch of Education at Work's first program in Utah, and the successful test of a new software tool, their client desired to expand their partnership with EAW.

As a leading global technology company, the client saw the value of a part-time, tech-savvy, collegiate workforce stemming from fresh perspectives and creative thinking.

With this in mind, EAW presented a plan to expand our next program to Arizona State University, well-known for its innovation.



Learn more at educationatwork.org or contact:

Bard Chodera

Vice President
Revenue and Growth

bard.chodera@educationatwork.org

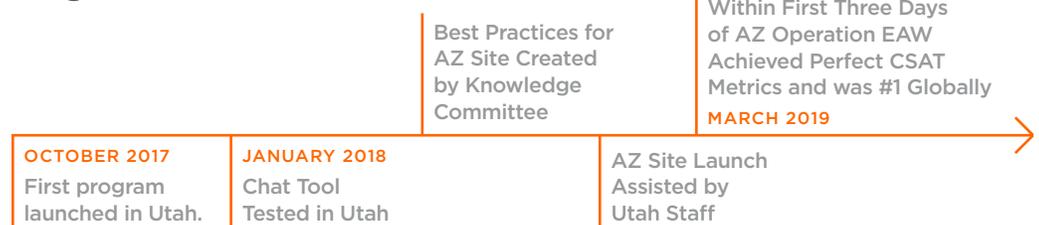
The Solution

Before breaking ground in Arizona, the EAW team created a knowledge committee which included staff who successfully supported EAW's first program in Utah. The committee was tasked with assessing best practices for the new site to ensure the following were well-organized and properly executed:

- The Design
- Operational Consistency
- Recognition And Reward Plan

High-performing students were added to the team to help design the center and develop best-practices from the student perspective.

Program Timeline:



For the first three weeks of operation, the team from Utah provided on-site support to ensure operations ran smoothly from day one. Just three days after going into production, EAW's students workforce achieved perfect customer satisfaction metrics and were ranked number one globally.

The Outcomes

Client Asked To Double The Program Size

at Arizona State University after just 5 months of operation

Ranked #1 in Customer Satisfaction

based on survey results